

Three Paradigms of Transformation

The Sustainable Development Goals, or SDGs, also known as the Global Goals, were adopted by all United Nations members. The SDGs are integrated, universal and transformative—that is, they recognize action in one area that will affect outcomes in others, and development must balance social, economic and environmental sustainability. Simultaneously, UI GreenMetric World University Ranking is one of the most important organizations which believes that many universities around the world have strong efforts to implement environmentally friendly and sustainable policies and programs. In 2019, the UI GreenMetric World University Ranking has the major important topic which involves the SDGs “***Sustainable University in a Changing World: Lessons, Challenges and Opportunities***”. The subtopics can be described from Kasetsart University’s concepts as following: ***Lessons***--This suite of lessons looks at the environmental threats to the planet and provides plenty of involving interactive tasks to help people in community understand how they can live more sustainable lives. Particularly, the lesson is defined as one of the most significant procedure to transform the community. Hence, the lesson is one of the most important practices that the university always realizes. ***Challenges***- - Basically, sustainable development is a long- term solution to how the university plans indefinite progress in the future without causing damage to the environment so as to guarantee a safe habitat for the next generations who will continue to develop their economies, societies, and care for the environment with a similar ideal in mind. This satisfies the needs without sabotaging the opportunities of others. The concept covers a broad scope of matters such as environmental, social, and economic development which continues to prove its importance in our lives as it affects all aspects of them. The challenges are so necessary in current environment and they can help in living a more conscious and altruistic life. Kasetsart University

has an effort to conduct knowledge resources by integrating with agricultural, environmental management and so on. **Opportunities**-- The Sustainable Development Goals present a unique and critical challenge for universities around the world. But they're also bringing to light some of the biggest investment opportunities in a generation. There are big opportunities for purposeful development in the universities' community. By finding better solutions to some of the challenges which are not only helping to achieve the SDGs; they are also opening up substantial growth opportunities, because they are meeting an unmet need and tapping into long-term demand drivers. From the three significant subtopics are the university's intentions which are steadily and regularly concerned to construct identity of community in Kasetsart University.

As it was mentioned earlier, Kasetsart University has intentionally concerned in what the world has being faced and what the university have to necessarily do. Continuously, there are many university's policies that relate to enhance quality living of all people in the university and community around us. The mentioned policies earlier, they are called "**Three Paradigms of Transformation**" which are the main concerns for developing the university. The paradigms are the key elements to integrate people's cooperation surroundings the community and in Kasetsart University. Firstly, the first paradigm is determined as "**Public Service**" which is a significant service intended to serve all members of the community. Latterly, the second paradigm relates to "**Social Engagement**" which includes activity, interaction, social exchange, and lack of compulsion. The university has built the continuum of community commitment to develop this paradigm such as transactional, transitional and transformational engagement. And the last paradigm is defined as "**Agricultural Innovation**" which means working process with leading agricultural researchers,

businesses, landowners, and farmers to develop the knowledge and technologies that will make modern farming more sustainable, resilient, and productive. Through practical and interactive workshops, farm walks, and on- farm demonstrations, this will help the community to put knowledge into practice. Furthermore, Kasetsart University always realize in constructing a happy, vibrant community, and also making strong social connections that create a sense of belonging. And along with belonging comes a sense of responsibility to support each other. With a strong sense of belonging and knowing other community members will take care of each other comes a sense of peace, security, and meaning. Consequently, the “*Three Paradigms of Transformation*” are the major factors that can be seen in Kasetsart University’ s activities.