



# A Celebration of the 80<sup>th</sup> Anniversary of Kasetsart University

The celebration of the 80<sup>th</sup> Anniversary of Kasetsart University started with a wreath-laying ceremony to pay homage to the three founders of Kasetsart University at the Three Founders Monument in Bangkhen on 2 February 2023. Participants of the ceremony were diverse, including university administrators, faculty, alumni, current students, personnel, students from Kasetsart University Laboratory School (Satit Kaset), the Three Founders' families, and various agencies. Then a merit-making ceremony with 81 monks and other activities were held at the main auditorium. The activities included a live performance by the KU wind orchestra (KU Wind Symphony), singing Thai verse on the 80<sup>th</sup> anniversary of KU, watching a preview of a short film KUniverse (Official Trailer), launching the 80<sup>th</sup> anniversary commemorative coin,



Dr. Krissanapong Kirtikara,  
Chairman of Kasetsart University Council



Dr. Chongrak Wachrinrat,  
President of Kasetsart University

and a plaque presentation ceremony for those who have contributed to Kasetsart University.

Dr. Chongrak Wachrinrat, President of Kasetsart University, welcomed guests from Thailand and abroad to join the KU Academic Forum: In Celebration of the 80<sup>th</sup> Anniversary of Kasetsart University with the theme Higher Education and Leadership for Global Goals: Sustainable Development and Beyond. The forum took place in the Sutham Areekul Auditorium, located on the first floor of Kasetsart Golden Jubilee Administration and Information Center Building, on Kasetsart's main campus in Bangkhen, Bangkok. The Opening Speech was delivered by Dr. Krissanapong Kirtikara, Chairman of Kasetsart University Council for the 500 distinguished registered guests including university leaders, faculty members, researchers, academic personnel, students,



and representatives from more than 50 of KU's institutional and academic partners. The moderator was Professor Matthew P. Downs, Senior Advisor for International Relations, Kasetsart University.

This International Academic Forum was divided into two parts. The Keynote Speakers sessions featured four invited experts from world-leading universities/institutes to congratulate KU and they delivered speeches related to the academic agenda, Higher Education and Leadership for Global Goals: Sustainable Development and Beyond. The first Keynote Speaker was Professor Tanizawa Yukio, President of Yamaguchi University, Japan. He presented his address entitled "Towards a Carbon Neutral Green Society and Bright Future." He emphasized that Yamaguchi University and Kasetsart University have had outstanding collaboration since 1993, as well as discussing the Research Group for Promotion of Green Society (8 research groups) Examples: High-temperature Ethanol Fermentation; Satellite Remote Sensing; next-generation immune therapy for solid cancer / Contribution to SDGs.

## on the cover



Graffiti walls in Faculty of Humanities, Bangkhen Campus



Professor Tanizawa Yukio,  
Yamaguchi University



Professor Andreas Pyka,  
University of Hohenheim



Professor Steven D. Hanson,  
Michigan State University



Professor Chew Fook Tim,  
National University of Singapore

The second speaker was Professor Andreas Pyka, Vice President for Internationalization, University of Hohenheim, Germany presented "University Alliances and Networks of Networks for Sustainability." He presented that multiple crises and challenges are happening in the world. He discussed the turning of "use-inspired" into "sustainability-inspired" research / University Alliances: European Bioeconomy University (EBU mission) (universities and industries/associations), as well as promoting research grants, thematic research networks, matchmaking events, joint doctoral programs, and publications. These will create mobility and advantages, i.e. diversity of knowledge, joint learning, accumulation of experience, cross-fertilization of researchers, etc. for all institutions to move towards a "global" alliance.

Professor Steven D. Hanson, Dean, International Studies and Programs, Department of Agricultural, Food and Resource Economics, Michigan State University, USA, presented the topic "Global Engagement & Partnerships." He stated that Michigan State University has a variety of global partnerships which contribute

to MSU's global rankings. The collaboration between MSU and KU has promoted partnerships focused on SDGs such as work on sustainable food systems, innovations, and visiting professors. These achievements have been achieved through (1) a "partnership platform concept" such as various projects/programs, and (2) joint institutional works e.g. joint degrees and joint research centers, Asia Hub - collaboration and partnership. This creates collaboration and partnership, next-generation education programs, engagement across continents and disciplines, and innovative solutions that impact our world.

Professor Chew Fook Tim, Vice Dean, Faculty of Science, National University of Singapore, presented "Collaborative Opportunities in Higher Education and Leadership towards Sustainable Development." He stated that Agri-food@NUS is an urban food production concept such as Super Kale research or indoor vegetable growing with innovation and global cooperation (NUS Innovation Strategy in Agri-food Sector) emphasizing "Farm to Fork to Healthy". This presentation focused on a value chain, expert areas for innovation,

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Nagoya University



Yamaguchi University

innovation platforms, and fields. Singapore uses just 1% of the land on agriculture, and imports 90% of its food. Therefore, the Singapore Food Agency created the concept of "the 3-food basket", i.e., diversified import sources and growing locally by using technology to increase food from the 1% growing area. This would make it possible to overcome land and labor constraints. Using R & D Plans to plug the gaps that current technologies can't solve including Foodomics: food produce, food product, and food impact to answer the question "Can we be food resilient?".

The presentations were followed by a Signing Ceremony which included a Memorandum of Agreement to Establish the Joint Degree Program in Agricultural Science between Kasetsart University and Nagoya University; and a Memorandum of Agreement and Collaborative Research Agreement on Database Construction and Collaborative Research on Thermotolerant Microbes between Kasetsart University and Yamaguchi University. Dr. Chongrak Wachrinrat, President of Kasetsart University congratulated participants and presided over the signing ceremony along with the university administrators and faculty members from related faculties. All participants witnessed the signing ceremony of both MOAs and welcomed delegates from the two universities.

The evening portion of the KU 80<sup>th</sup> Anniversary Celebration was the Networking

Banquet at the Vibhavadi Ballroom, Centara Grand Hotel at Central Plaza Ladprao. KU hosted this gala reception for its VIP guests and participants. The reception and banquet provided an opportunity for the academic leaders (presidents, chancellors, rectors, etc.) from more than 50 of KU's world-ranked collaborating universities, along with faculty members, researchers, and institutional executives to connect and talk. The convivial, informal setting provided opportunities for meaningful exchanges of ideas and perspectives and ultimately led to the development of cooperative networks promoting further innovation and research to achieve shared goals.

The Networking Banquet featured several memorable activities. Congratulatory video messages sent from more than 16 partner universities in Thailand and abroad were shown by invited guests who were unable to attend. Additionally, musical performances by the Kasetsart Wind Orchestra and Thai classical dances created impressive memories for the honored guests who attended this event.

On Friday, 3 February 2023, Kasetsart University organized a field trip for foreign participants to take an excursion to the Temple

of the Emerald Buddha (Wat Phra Kaew) and the Grand Palace. Then they visited the research and innovation exhibition at Chakrabandhu Pensiri Hall and invited participants from foreign universities to visit the 2023 Agricultural Fair (known as Kaset Fair). The celebration of "80 Years of Agriculture, Nonsi, Leading a New Way, Sustainable Thailand" was held from 3 - 11 February 2023 (9 total days) at Kasetsart University, Bangkhen, Bangkok. This year was considered a special event due to the occasion of the 80<sup>th</sup> anniversary of Kasetsart University (2 February 2023) and the waning of the COVID crisis. This event attracted full-scale participation from students, professors, and personnel of all faculties, offices, and institutions. There were booths from many embassies in Thailand, 221 student shops (21 student activity clubs / 200 general student groups), restaurants, and students from 15 student clubs and all faculties, and institutes, to exhibit their work and transfer knowledge to the public. Along the route of the Kaset Fair was a revival of the atmosphere of traditional agricultural fairs so everyone could experience the innovations and directly ask the professors and students for information and knowledge. The KU Academic Forum 2023 was a celebration of the 80<sup>th</sup> anniversary of the establishment of Kasetsart University which has led to greatness and high achievement in academics, research, and participation in the development of society and the nation including international cooperation.





## Possible partnerships and collaborations between KU and James Cook University, Australia

Possibilities for future academic collaboration between Kasetsart University and James Cook University, Australia were discussed during an official visit to KU on 5 January 2023. Associate Professor Dr. Kampanat Pensupar, Vice President for International Affairs welcomed and attended the meeting with an administrator and professor from James Cook University, Australia, namely Dr. Orachun Hayakijkosol, College of Public Health, Medical & Vet Sciences.

Associate Professor Dr. Kampanat Pensupar and Assistant Professor Wing Commander Ngamlamai Piolueang, Ph.D., Dean of the Faculty of Social Sciences gave a warm welcome and expressed their willingness to support opportunities for educational cooperation between the two universities. Then, Dr. Orachun Hayakijkosol expressed his gratitude and introduced James Cook University to the meeting. James Cook University is an Australian public university established in 1970. It is the second oldest university in the heart of Brisbane, the capital city of Queensland, Australia. James Cook University is a university with three campuses, namely JCU Brisbane Campus, JCU Cairns Campus, and JCU Townsville Campus. There are three campuses are in Australia and one campus in Singapore.

The meeting participants exchanged information and discussed future cooperation between Kasetsart University and professors from James Cook University to promote knowledge and initiate an exchange program including students, personnel, and faculty members between both universities. The Faculty of Social Sciences hosted this meeting, focusing on policies to promote internationalization in each country such as China, Japan, Korea, Russia,

Australia, and New Zealand to promote cooperation in academic collaboration such as staff/student exchange, research exchange, Dual Degrees or Joint Degrees, increasing research publications, and inviting visiting professors. The Faculty of Social Sciences has invited administrators and professors from various faculties of KU who are interested in discussing joint academic cooperation with Dr. Orachun Hayakijkosol from James Cook University. KU administrators and professors attended the meeting consisting of the Faculty of Medicine, the Faculty of Veterinary Medicine, the Faculty of Veterinary Technology, and the Faculty of Fisheries. The participants also discussed details on various issues such as student/staff exchange programs, internship programs, and Co-Tutelle, or conjoint degrees for postgraduate (research only). Currently there is an active MOU between the two universities and discussions on other matters, for example, students' English ability, which is important and necessary for studying abroad, student accommodations for international students, tuition fees, student visa requirements for entry to Australia, and a contact list of people or coordinators between both universities. Both sides were pleased with the discussion on the issues of academic cooperation in

various areas and will follow up on the progress for the next step in the near future.



## An MOU signing ceremony between KU and the University of Wisconsin-Green Bay, USA

An MOU between the University of Wisconsin-Green Bay and Kasetsart University was signed on 13 January 2023. Dr. Chongrak Wachrinrat, President of Kasetsart University welcomed three representatives from the University of Wisconsin-Green Bay, USA, led by Dr. Michael Alexander, Chancellor along with Mr. Brent Blahnik, Director of Office of International Education, and Dr. Jittapim Yamprai, International Education Partnership Collaborator. Dr. Chongrak Wachrinrat gave welcome remarks and an overview of Kasetsart University as well as discussing the internationalization of KU through collaboration with top-notch institutes around the globe. Dr. Michael Alexander also gave crucial information about the University of Wisconsin-Green

and its expertise in agriculture and environmental studies as the campus is located in a rich natural resource area. Moreover, the University of Wisconsin-Green Bay also has a very low unemployment rate due to the high demand for workforce in Green Bay city and Wisconsin.

Assistant Professor Dr. Udomluk Koolsriroj, Deputy Dean for International Affairs, Faculty of Education informed that the Faculty of Education will sign additional MOAs with the University of Wisconsin-Green Bay to expand the collaboration in Laboratory Schools and other cooperation such as summer schools, which can benefit students from both sides. Both sides agreed to sign an MOU with mutual interest and take group photos together to conclude the



day's events.

The University of Wisconsin-Green Bay is a public university focusing on a sustainable environment. Established in 1965, this university comprises four colleges for both undergraduate and graduate studies with a total number of 8,000 students.

## KU welcomed a delegation from Hokkaido Higashikawa Town Office, Japan

Four delegates from Hokkaido Higashikawa Town Office visited Kasetsart University on 6 January 2023. Associate Professor Dr. Kampanat Pensupar, Vice President for International Affairs welcomed the delegates from Hokkaido Higashikawa Town Office, led by Mr. Satoshi Oda, Director

of Hokkaido Higashikawa Town Office (Thailand), and three Thai coordinators.

The purpose of this visit was to fasten the relationship and propose the draft version of an MOU between Hokkaido Higashikawa Town Office and Kasetsart University regarding Japanese Language collaboration. Associate Professor Dr. Kampanat Pensupar gave welcome remarks and led the discussion. Mr. Satoshi Oda and his team presented an overview of the Japanese Language Center of Hokkaido Higashikawa Town Office and the team elaborated on the scholarship and fund for KU students depicted in a draft version of the MOU. The scholarship is divided into 2 types: 1. The six-month to one-year course and 2. The one-year to two-year course. They also gave further information about the number of Thai students who graduated from the Japanese Language center of Hokkaido Higashikawa Town in 2015 including ten Kasetsart University students.

Assistant Professor Dr. Kittinata Rhexhalilit, Director of KU Language Centre, Faculty of Humanities shared some thoughts



on the possibility of a collaborative summer camp in April with credit transfer under an MOU. Assistant Professor Dr. Nadhawe Bunnag, Associate Dean for International Affairs, Faculty of Social Sciences also suggested that it could benefit all students if this program included other activities such as an internship or a study tour which will attract students from other faculties as well. Associate Professor Dr. Kampanat Pensupar agreed to edit and rearrange an MOU to fit the mutual interest of both sides which will lead to a strong partnership in the future. The delegation of Hokkaido Higashikawa Town Office has been visiting KU to discuss and initiate collaborative activities since 2021.





## An online meeting with executives from Woosong University, South Korea

On 12 January 2023, Associate Professor Dr. Kampanat Pensupar, Vice President for International Affairs welcomed and attended an online meeting to discuss possibilities for future academic collaboration with an administrator and professor from Woosong University, South Korea, namely Dr. Richard G. Johnson, Director of International Affairs; and Mr. Kim Taehan, Deputy Director of International Relations.

Dr. Johnson stated that Woosong University was established in 1995 through the Woosong Education Foundation (1954). Woosong University is a specialized university offering courses based on practice and theory. The university is ranked as a top independent university by the Korean Ministry of Education. There are currently more than ten international programs offered entirely in English. Since the university's founding in 1995, Woosong University has signed more than 400 Memorandums of Understanding (MOUs) with universities and institutions in more than 60 countries, with collaborative projects including dual-degree programs, joint research, student and research exchanges, and study abroad trips. Woosong University is among a large group of educational institutions under the Woosong Education Foundation, including Woosong University, Woosong Information College, Woosong Language Institute, Seodaejeon High School, Woosong High School, Woosong Junior High School, and many more. The institution currently has three international colleges: SolBridge International School of Business, Endicott College of International Studies, and JW Kim College of Future Studies. The University also has four additional schools/colleges: the College of Rail Transportation, the College of Digital Media, the College of Hospitality and Culinary Arts,

and the College of Health and Welfare. Woosong University is the University of Choice for international students due to its large number of international students, international faculties, and its offering of both theoretical and practical courses. All programs prepare students for rapid employment upon graduation.

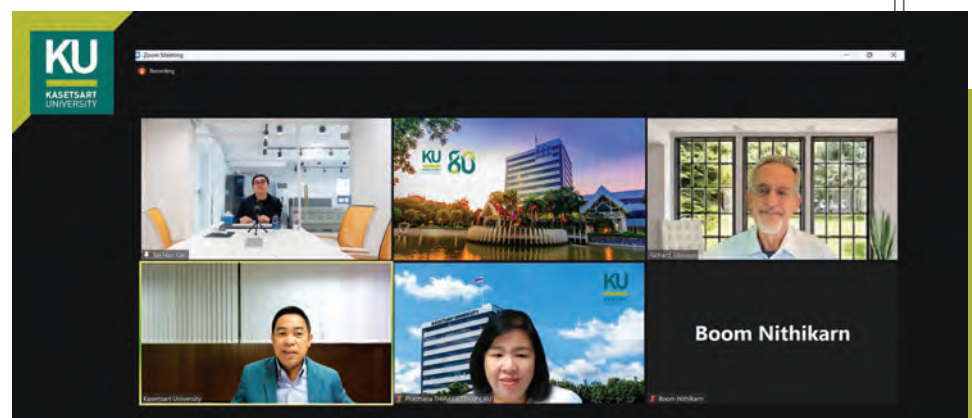
Participants then discussed academic cooperation between the two institutions, especially on Dual-Degree Partnership through the "Woosong Global Campus", with a curriculum called Human and Digital Interface or the HADI Program, including Curriculum Program and Structure, HADI 4-year System, the application process, document requirements, and Tuition fees. Mr. Kim Taehan, Deputy Director of International Relations further elaborated on the HADI Program, a pre-COVID-19 concept developed to prepare for the future of education by delivering great content in the classroom through a purpose-designed online platform supported by faculty at the world-renowned Global Campus, which offers a practical and team-based learning curriculum.

During the first two years, students learn through Woosong University's newly developed online platform, and during the last two years, Woosong University offers students who meet the requirements an agreement. Academically, they can be admitted and able to transfer to study at Kasetsart University to complete their studies or choose to continue their studies



in Global Partnerships which are available in more than 60 institutions around the world. Dr. Johnson is confident that both universities as a joint team can better prepare students for the global, entrepreneurial and digital era of education.

Dr. Kampanat Pensupar sees the interest in the course and will take the course curriculum for an initial evaluation to present to Kasetsart University for consideration and to promote cooperation between them in the future. The two sides welcomed the discussion on points brought up in the meeting and will continue to monitor progress and coordinate together.



A lecture on How to Better English 2023 on the topic Kasetsart University Extensive Reading: Lifelong Foreign Language Learning, took place on 17 January 2023. Miss Araya Bijaphala, Director of the International Affairs Division delivered the opening remarks at the opening ceremony presided over by Associate Professor Dr. Pattamavadi



Associate Professor Dr. Pattamavadi  
Lehmongkol, Dean of the Faculty of Education

have a forgetting curve because it is not used or the chances of it being used are few, so extensive reading will make it possible to repeatedly use what they have learned in English. The key is that the language must not be too difficult for the learner. Content can be adjusted so that it is suitable for each person. Learning English is like collecting small things. It's like building

## How to Better English 2023 on the topic "Kasetsart University Extensive Reading: Lifelong Foreign Language Learning"



Professor Emeritus Dr. Rob Waring,  
Extensive Reading Foundation, Notre Dame  
Seishin University Japan



Dr. Narudol Semchuchot, a lecturer of the  
Faculty of Education in the English Language  
Teaching program, Kasetsart University

Lehmongkol, Dean of the Faculty of Education.

The International Affairs Division and the Faculty of Education, Kasetsart University organized the lecture and workshop for KU students and staff. The objective was to provide extensive reading knowledge and be a guideline for developing English reading skills to students and staff of KU and to build a reading habit for students to develop their own language skills as well as to strengthen their lifelong learning ability. The program included two speakers, namely Professor Emeritus Dr. Rob Waring,

Extensive Reading Foundation, Notre Dame Seishin University Japan, and Dr. Narudol Semchuchot, a lecturer of the Faculty of Education in the English Language Teaching program, Kasetsart University.

Professor Emeritus Rob Waring is a founding, and executive board member of the Extensive Reading Foundation. The foundation is committed to promoting extensive reading around the world. Alongside Professor Waring is Dr. Narudol Semchuchot, who serves as the Treasurer of the Thailand Extensive Reading Association. The association is an active affiliate of the Extensive Reading Foundation.

In summary, Professor Waring explained that learning English is something that must be repeated, otherwise it will be forgotten. There needs to be more reading practice in English language learning. With more practice, students will gradually understand the grammatical structure. Learners forget or

a jigsaw puzzle with extensive reading to help build a wall of vocabulary and all of what you learn will be glued together and more durable. The principle is READ = Read something quickly and Enjoyable with Adequate comprehension so they don't need a dictionary. The problem with how Thai people learn English is that they focus on language or grammar rather than meaning. The right method is to read fluently, understand, and have fun. Extensive reading is necessary because it is like glue that holds language together.

The program has achieved its objective and was successful. There are over 150 participants from various faculties and divisions either inside or outside Kasetsart University who attended this lecture, and the feedback was very positive. Many participants commented that the content was interesting and helped to improve their comprehension of extensive reading clearly.



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